

POSITIVE PROOF

THAT SMALL ADS . . .  GET

BIG RESULTS IN THE TORRANCE PRESS

Calling All Safety Razors

We Will Give You **\$7.50**
THIS WEEK
END ONLY
THURS., FRI., SAT.

TRADE-IN ALLOWANCE
On the
Purchase of
One of the Following
1960 Models of

- Shick ● Sunbeam ● Norelco
or Remington

ELECTRIC SHAVERS

Electric Shaver Specialists
1336 El Prado — Downtown Torrance
BUY YOUR SHAVER FROM A SPECIALIST
Expert Repairs ● Lower Prices ● Faster Service

HERE'S WHY!

No matter how much advertising space you use . . . you're bound to get results . . . it's that simple! Torrance is growing and the PRESS is keeping pace.

Proven impact where it counts the most—LOCAL NEWS, WOMEN'S ACTIVITIES, FULL WEEK TELEVISION LOG, EXTENDED SPORTS COVERAGE, and other features of interest to the more than 100,000 residents of the City of Torrance are all found in the TORRANCE PRESS every Thursday and Sunday.

Is it any wonder then, why the PRESS is read thoroughly, from Page One to back cover?

To place a display or classified ad, just call

DA 5-1515

And Ask for a Salesman

ELECTRIC SHAVER SPECIALISTS
Sales and Service
1336 EL PRADO AVENUE • TORRANCE, CALIFORNIA
Telephone FAirfax 8-3353

Mr. W. Zappas,
Torrance Press,
3238 Sepulveda Blvd.,
Torrance, Calif.

Dear Mr. Zappas:

I opened my business on March 10th, this year. Since then, I have used the three newspapers in the area for my advertising.

It will no doubt please you to know that consistently, dollar for dollar on cost of advertising, the Torrance Press has outdrawn the other two papers. I have received more business for the dollars expended in the Torrance Press than in either of the other two newspapers.

Let me assure you that I shall continue using the Torrance Press for my advertising needs, as I feel that these excellent results will continue.

Yours very truly,
Max Miller
Max Miller.

24-Hour
Want Ad Service
DA 5-1515



TORRANCE PRESS

3238 SEPULVEDA BLVD., TORRANCE, CALIFORNIA

HOME DELIVERED
EVERY
THURSDAY & SUNDAY